Manufacturing Victory Matching Activity: Who Produced What for the War?

Directions: During WWII, many well-known companies had to stop producing their regular consumer goods like cars or toys, to start producing war supplies for the US military. Match the companies below with one of the items that they made for the war effort.

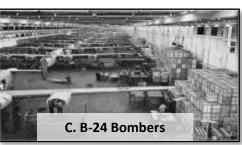
1. Ford Motor Company Before War: Made cars

A. Handie- Talkie Radio

2. Mars Candy Company



3. Brown and Root Construction Company Before War: Made roads and dams



4. Motorola (Galvin Manufacturing Corporation)



D. M&Ms for soldiers that doesn't melt in their hands

5. Chrysler Corporation Before War: Made cars



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ANSWER KEY:

- 1. C. In 1941, Ford Motor Company made plans to build a mile-long, quarter-mile long plant in Michigan named Willow Run. This plant produced over 8,000 B-24 Liberator planes, nearly half of the more than 18,000 B-24s produced during WWII.
- 2. D. Mars Candy Company made and patented M & M candies for soldiers in 1941. M & M's were designed with a hard shell coating to prevent the chocolate from melting in extreme conditions like the Pacific, and were only sold to the US military during WWII.
- 3. B. Brown and Root Construction Company in Texas promised to build whatever was needed for the U.S. war effort. Before the war, Brown and Root had only built roads and dams. However, during the war, they began producing much-needed destroyer escort boats, even though they had never build any boats before the start of the war.
- 4. A. The Galvin Manufacturing Corporation, later Motorola, received contracts from the US government to make a light-weight, battery powered, two-way AM radio that could be used by soldiers in battle. This product was called the "Handie-Talkie" and Motorola went on to make things like the handheld cell phones we use today.
- 5. E. Since no cars were being produced for civilians during the war, car companies like Chrysler converted their factories to make other war items like tanks.

